

D/20 Operations Training



Holiday Inn City Centre

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20 February 2010

- 1000 **Welcome / Town Hall Meeting**
- 1100 **Keynote – Propel Your Communications: How to Get New Recruits on Board**
- 1230 Lunch
- 1345 **Department Workshops**
- 1445 Break
- 1500 **Committee Workshops**
 - How to Get the Most out of SailAngle.com
 - How to Use DB2000
 - Instructor Recertification
 - Recruiting and Retaining Members
- 1600 **Commander’s Hospitality Gathering**

Calling all squadron leaders. Join your fellow D/20 members for an exciting day of leadership development workshops. Learn new skills to revitalize your membership recruiting efforts and valuable information to improve the operations of your squadron.

- Participate in a Town Hall panel discussion with all the D/20 Bridge Officers.
- Don’t miss the interactive and exciting keynote presentation, which will emphasize techniques for listening and connecting to your potential members, effective personal communication, and tools you can use for membership recruiting.
- Connect with the D/20 Officers as they host a department workshop to share important news from the USPS National Meeting and other key information about their department.
- Attend one of the four informative committee workshops.

Leadership is action not position!

Keynote Speaker: Andrea Gibbs, Principle & Partner of Act2 Strategists, Inc.

Andrea has 24 years of international product marketing and marketing communications experience with a broad range of companies in the manufacturing, service, and non-profit sectors. As a professional speaker, she is energetic, pointed, relevant and engaging. Her background includes strategic planning, training, brand management, marketing communications and speaking. Andrea is a member of the National Speakers Association and serves on the Board of Directors of Mendelssohn Performing Arts Center in Rockford, Illinois. She is also an avid boater.

Act2 Strategists, Inc was founded to help organizations use proven planning and management principles to help them run more effectively. www.act2plan.com

